



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Strategic Media Services, Inc.  
 Attention: Accounts Payable  
 3299 K St. NW  
 Ste 200  
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104412-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104412
Alt Order #	06832077
Deal #	
Order Flight	09/05/12 - 09/11/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/03/12 to 09/09/12	3x	--WTF--				
	KSNV			W	09/05/12	:30	5:11 AM	DH-08-30-08-H our Turn	\$185.00		2
	KSNV			Th	09/06/12	:30	5:51 AM	DH-08-30-08-H our Turn	\$185.00		3
	KSNV			F	09/07/12	:30	5:40 AM	DH-08-30-08-H our Turn	\$185.00		1
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	5:20 AM	DH-08311208H wrong	\$185.00		2
	KSNV			M	09/10/12	:30	5:46 AM	DH-08-30-08-H our Turn	\$185.00		1
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	6:18 AM	DH-08311208H wrong	\$450.00		2
	KSNV			M	09/10/12	:30	6:29 AM	DH-08-30-08-H our Turn	\$450.00		1
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/03/12 to 09/09/12	3x	--WTF--				
	KSNV			W	09/05/12	:30	6:58 AM	DH-08311208H wrong	\$450.00		1
	KSNV			Th	09/06/12	:30	6:43 AM	DH-08311208H wrong	\$450.00		2
	KSNV			F	09/07/12	:30	6:19 AM	DH-08311208H wrong	\$450.00		3
5	KSNV	Today Show	658a-9am		09/03/12 to 09/09/12	3x	--WTF--				
	KSNV			W	09/05/12	:30	7:57 AM	DH-08-30-08-H our Turn	\$550.00		1
	KSNV			Th	09/06/12	:30	8:45 AM	DH-08-30-08-H our Turn	\$550.00		3
	KSNV			F	09/07/12	:30	8:45 AM	DH-08-30-08-H our Turn	\$550.00		2
6	KSNV	Today Show	658a-9am		09/10/12 to 09/16/12	2x	M-----				

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Estimate Number	

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Sales Office	Blair - Philadelphia
Sales Region	National

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Advertiser Code	HE4S
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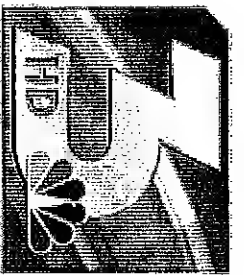
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	Today Show	658a-9am									
	KSNV			M	09/10/12	:30	8:29 AM		DH-08311208H Wrong	\$550.00		2
	KSNV			M	09/10/12	:30	8:49 AM		DH-08-30-08-H Our Turn	\$550.00		1
8	KSNV	M-F Today Show II	9-10a									
	KSNV			W	09/03/12 to 09/09/12	2x	--W-F--					
	KSNV			W	09/05/12	:30	9:50 AM		DH-08311208H Wrong	\$200.00		1
	KSNV			F	09/07/12	:30	9:51 AM		DH-08311208H Wrong	\$200.00		2
9	KSNV	Today 4th Hour	10am-11am									
	KSNV			W	09/03/12 to 09/09/12	3x	--WTF--					
	KSNV			W	09/05/12	:30	10:29 AM		DH-08-30-08-H Our Turn	\$200.00		1
	KSNV			Th	09/06/12	:30	10:53 AM		DH-08-30-08-H Our Turn	\$200.00		3
	KSNV			F	09/07/12	:30	10:51 AM		DH-08-30-08-H Our Turn	\$200.00		2
10	KSNV	Today 4th Hour	10am-11am									
	KSNV			W	09/03/12 to 09/09/12	2x	M-----					
	KSNV			M	09/10/12	:30	10:29 AM		DH-08311208H Wrong	\$200.00		2
	KSNV			M	09/10/12	:30	10:58 AM		DH-08-30-08-H Our Turn	\$200.00		1
11	KSNV	Noon News	12-1230pm									
	KSNV			W	09/03/12 to 09/09/12	2x	M-----					
	KSNV			M	09/10/12	:30	12:13 PM		DH-08311208H Wrong	\$275.00		1
	KSNV			M	09/10/12	:30	12:29 PM		DH-08-30-08-H Our Turn	\$275.00		2
12	KSNV	Noon News	12-1230pm									
	KSNV			W	09/03/12 to 09/09/12	3x	--WTF--					
	KSNV			W	09/05/12	:30	12:17 PM		DH-08311208H Wrong	\$275.00		1
	KSNV			Th	09/06/12	:30	12:08 PM		DH-08311208H Wrong	\$275.00		3
	KSNV			F	09/07/12	:30	12:19 PM		DH-08311208H Wrong	\$275.00		2

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Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104412-1
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Sales Region	National

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Alt Order #	06832077
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Order Flight	09/05/12 - 09/11/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	KSNV	Dr Phil	3-4p		09/03/12 to 09/09/12	3x	--WTF--				
	KSNV			W	09/05/12	:30	3:15 PM	DH-08311208H Wrong	\$300.00		3
	KSNV			Th	09/06/12	:30	3:56 PM	DH-08311208H Wrong	\$300.00		2
	KSNV			F	09/07/12	:30	3:21 PM	DH-08311208H Wrong	\$300.00		1
14	KSNV	Dr Phil	3-4p		09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	3:20 PM	DH-08311208H Wrong	\$300.00		1
	KSNV			M	09/10/12	:30	3:42 PM	DH-08-30-08-H Our Turn	\$300.00		2
15	KSNV	4PM NEWS (1 hour)	4-5pm		09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	4:13 PM	DH-08311208H Wrong	\$350.00		2
	KSNV			M	09/10/12	:30	4:24 PM	DH-08-30-08-H Our Turn	\$350.00		1
16	KSNV	4PM NEWS (1 hour)	4-5pm		09/03/12 to 09/09/12	3x	--WTF--				
	KSNV			W	09/05/12	:30	4:16 PM	DH-08-30-08-H Our Turn	\$350.00		3
	KSNV			Th	09/06/12	:30	4:12 PM	DH-08-30-08-H Our Turn	\$350.00		1
	KSNV			F	09/07/12	:30	4:21 PM	DH-08-30-08-H Our Turn	\$350.00		2
17	KSNV	4PM NEWS (1 hour)	4-5pm		09/03/12 to 09/09/12	2x	--TF--				
	KSNV			Th	09/06/12	:30	4:54 PM	DH-08311208H Wrong	\$450.00		2
	KSNV			F	09/07/12	:30	4:55 PM	DH-08311208H Wrong	\$450.00		1
18	KSNV	4PM NEWS (1 hour)	4-5pm		09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	4:41 PM	DH-08311208H Wrong	\$450.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
18	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			M	to 09/10/12	:30	4:55 PM	OH-08-30-08-H our Turn	\$450.00		2
19	KSNV	M-F Early News	5-630p								
	KSNV			M	to 09/10/12	:30	5:26 PM	OH-08311208H Wrong	\$725.00		4
	KSNV			M	09/10/12	:30	6:25 PM	OH-08-30-08-H our Turn	\$725.00		1
20	KSNV	M-F Early News	5-630p								
	KSNV			Th	09/06/12	:30	5:10 PM	OH-08-30-08-H our Turn	\$725.00		2
	KSNV			Th	09/06/12	:30	5:23 PM	OH-08311208H Wrong	\$725.00		8
	KSNV			Th	09/06/12	:30	5:28 PM	OH-08-30-08-H our Turn	\$725.00		5
	KSNV			F	09/07/12	:30	5:27 PM	OH-08-30-08-H our Turn	\$725.00		3
	KSNV			F	09/07/12	:30	6:21 PM	OH-08311208H Wrong	\$725.00		6
	KSNV			F	09/07/12	:30	6:26 PM	OH-08-30-08-H our Turn	\$725.00		7
21	KSNV	M-F Jeopardy	630-7pm								
	KSNV			Th	09/06/12	:30	6:54 PM	OH-08311208H Wrong	\$725.00		2
	KSNV			M	09/10/12	:30	6:58 PM	OH-08-30-08-H our Turn	\$725.00		1
22	KSNV	M-F Jeopardy	630-7pm								
	KSNV			Th	09/06/12	:00			\$725.00	Credited	3
	KSNV			F	09/07/12	:30	6:44 PM	OH-08311208H Wrong	\$725.00		1
23	KSNV	M-F Wheel of Fortune	7-730pm								
	KSNV			Th	09/06/12	:00			\$725.00	Credited	2

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23	KSNV	M-F Wheel of Fortune	7-730pm	F	09/07/12	:30	7:08 PM	DH-08-30-08-H Our Turn	\$725.00		3
24	KSNV	M-F Wheel of Fortune	7-730pm		09/10/12 to 09/16/12	2x	M-----				
				M	09/10/12	:30	7:18 PM	DH-08-30-08-H Our Turn	\$725.00		1
				M	09/10/12	:30	7:28 PM	DH-08311208H Wrong	\$725.00		2
25	KSNV	Face to Face w/ J.Ralston	730-758pm		09/10/12 to 09/16/12	2x	M-----				
				M	09/10/12	:30	7:38 PM	DH-08-30-08-H Our Turn	\$400.00		1
				M	09/10/12	:30	7:47 PM	DH-08311208H Wrong	\$400.00		2
26	KSNV	Face to Face w/ J.Ralston	730-758pm		09/03/12 to 09/09/12	2x	---TF--				
				Th	09/06/12	:00			<del>\$400.00</del> Credited		1
				F	09/07/12	:30	7:54 PM	DH-08311208H Wrong	\$400.00		3
27	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/03/12 to 09/09/12	1x	---T---				
				Th	09/06/12	:30	11:21 PM	DH-08311208H Wrong	\$750.00		1
28	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/10/12 to 09/16/12	1x	M-----				
				M	09/10/12	:30	11:22 PM	DH-08-30-08-H Our Turn	\$750.00		1
29	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/03/12 to 09/09/12	2x	-----SS				
				Sa	09/08/12	:30	11:15 PM	DH-08311208H Wrong	\$750.00		2
				Su	09/09/12	:30	11:34 PM	DH-08311208H Wrong	\$750.00		1
30	KSNV	News 3 Sunrise SATURDAY	6a-7a								

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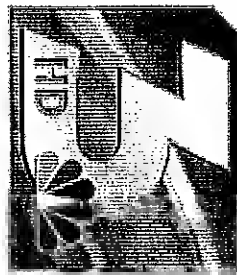
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
30	KSNV	News 3 Sunrise SATURDAY	6a-7a		09/03/12 to 09/09/12	1x	-----S-				
				Sa	09/08/12	:30	6:18 AM	DH-08311208H Wrong	\$200.00		1
31	KSNV	Sa-Su Early News	5pm-630pm		09/03/12 to 09/09/12	2x	-----S-				
				Sa	09/08/12	:30	5:09 PM	OH-08-30-08-H our Turn	\$350.00		1
				Sa	09/08/12	:30	6:24 PM	OH-08311208H Wrong	\$350.00		2
32	KSNV	Sunday Today	7a-8am		09/03/12 to 09/09/12	1x	-----S				
				Su	09/09/12	:30	7:22 AM	OH-08-30-08-H our Turn	\$625.00		1
33	KSNV	NFL Football	1P-9PM		09/03/12 to 09/09/12	1x	-----S				
				Su	09/09/12	:30	7:04 PM	OH-08311208H Wrong	\$8,000.00		1
34	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		09/03/12 to 09/09/12	1x	-----S				
				Su	09/09/12	:30	11:59 PM	OH-08-30-08-H our Turn	\$200.00		1
35	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/03/12 to 09/09/12	1x	----F--				
				F	09/07/12	:30	11:25 PM	OH-08-30-08-H our Turn	\$750.00		1
36	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/03/12 to 09/09/12	1x	--W----				
				W	09/05/12	:30	11:21 PM	DH-08311208H Wrong	\$750.00		1
37	KSNV	News 3 in Prime	7-10pm		09/03/12 to 09/09/12	1x	-----S				

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Strategic Media Services, Inc.  
 Attention: Accounts Payable  
 3299 K St. NW  
 Ste 200  
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104412-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104412
Alt Order #	06832077
Deal #	
Order Flight	09/05/12 - 09/11/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
37	KSNV	News 3 in Prime	7-10pm								
	KSNV			Su	09/09/12	:30	9:23 PM	DH-08-30-08-H Our Turn	\$900.00		1
38	KSNV	The Agenda 1230pm	1230-1p								
	KSNV			to	09/03/12 to 09/09/12	3x	--WTF--				
	KSNV			W	09/05/12	:30	12:56 PM	DH-08-30-08-H Our Turn	\$200.00		1
	KSNV			Th	09/06/12	:30	12:38 PM	DH-08-30-08-H Our Turn	\$200.00		2
	KSNV			F	09/07/12	:30	12:40 PM	DH-08-30-08-H Our Turn	\$200.00		3
39	KSNV	The Agenda 1230pm	1230-1p								
	KSNV			to	09/10/12 to 09/16/12	2x	M-----				
	KSNV			M	09/10/12	:30	12:39 PM	DH-08311208H Wrong	\$200.00		1
	KSNV			M	09/10/12	:30	12:47 PM	DH-08-30-08-H Our Turn	\$200.00		2
40	KSNV	WKND Jeop/Wheel	630-730pm								
	KSNV			to	09/03/12 to 09/09/12	1x	-----S-				
	KSNV			Sa	09/08/12	:30	6:52 PM	DH-08-30-08-H Our Turn	\$350.00		1
41	KSNV	M-F Today Show II	9-10a								
	KSNV			to	09/03/12 to 09/09/12	1x	--WTF--				
	KSNV			Th	09/06/12	:30	9:29 AM	DH-08311208H Wrong	\$200.00		1
42	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm									
	KSNV			to	09/10/12 to 09/16/12	1x	M-----				
	KSNV			M	09/10/12	:30	7:06 PM	DH-08311208H Wrong	\$1,000.00		1

Aired Spots

79

Gross Total

\$42,775.00

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**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

Billing Address:

**Strategic Media Services, Inc.**  
**Attention: Accounts Payable**  
**3299 K St. NW**  
**Ste 200**  
**Washington, DC 20007**

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104412-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104412
Alt Order #	06832077
Deal #	
Order Flight	09/05/12 - 09/11/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Agency Commission

**\$6,416.25**

Net Amount Due

**\$36,358.75**

Payment Terms 30 Days

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